Case # 10/016,434

IN THE CLAIMS:

1.-36. (Cancelled)

37. (Currently Amended) A program receiver for displaying a graphical-interactive picture by receiving a program transmitted from a program transmitter, the program receiver comprising:

signal receipt means for receiving a signal transmitted from the program

5 transmitter, the signal being a multiplex signal including a program and a graphical-interactive-picture-structure specification data specifying, by a script, a structure of the graphical interactive picture that corresponds to the program;

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signal separation means for separating the signal received by the signal receipt means into a program signal and a graphical-interactive-picture-structure specification data

10 signal;

storage means for storing a plurality of basic picture elements in advance, the plurality of basic picture elements being figures composing the graphical interactive picture;

first graphical interactive picture generation means for generating the graphical interactive picture based on the graphical-interactive-picture-structure specification data signal

15 from the signal separation means by combining the basic picture elements stored in the storage means; and

display means for displaying the graphical interactive picture generated by the first graphical interactive picture generation means.

38. (Previously Presented) The program receiver of Claim 37 wherein the basic picture elements are identified by identifiers.